

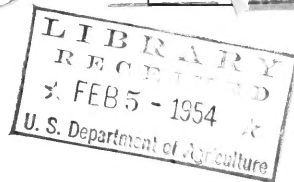
# 1954 GLADIOLUS *from*

## WEEKS

### Gladiolus Gardens

3130 NORTH RIVER ROAD

SALEM, OREGON



POSTMASTER: Return Postage Guaranteed

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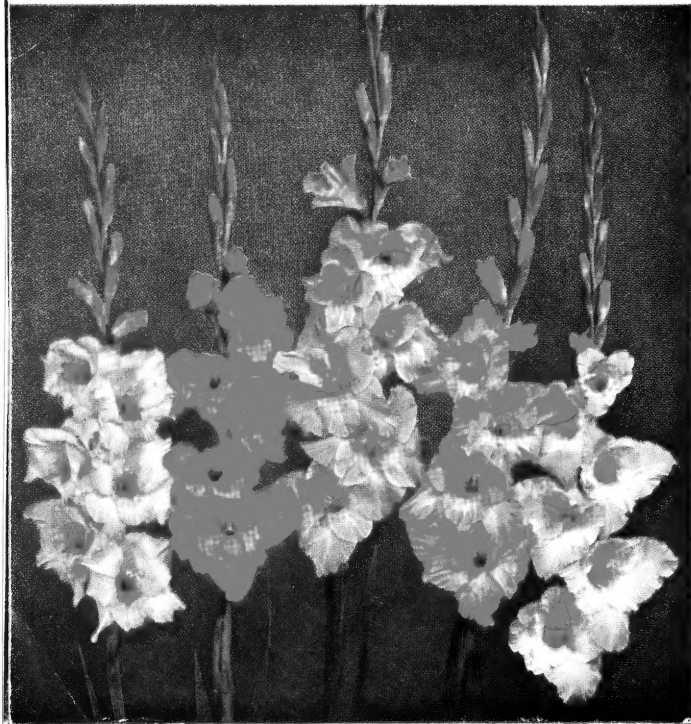
CROWN JEWEL

PERSIAN RUG

STORMY WEATHER

GORGEOUS DEB

COMPLEXION





# WEEKS GLADIOLUS GARDENS

State License No. 531 **SALEM, OREGON** 3130 North River Road

## JULIA MAE (Pommert 1953)

A soft pale rose pink in the 460 class. Somewhat similar to the variety, C. D. Fortnam, but a much better glad in all respects. Will open 8 to 9 four to five inch florets with up to 22 buds. Height up to 66 inches with a 24 to 28 inch flower head. A tall wiry spike and an excellent keeper, opening well from a tight bud. Early midseason bloomer and a rapid propagator. A grand commercial for cut flower purposes. We rated Julia Mae the highest of any new varieties in our 1953 test plot. When Pommert introduces a new variety, you can bank on it being tops.

### 1954 RETAIL PRICES — PREPAID

Large, \$1.00 Each	Medium, \$ .75	Small, \$ .50 Each; Bulblets, 4 for 25c
Per 10, 8.00	Per 10, 6.00	Per 10, 4.00

## POINSETTIA (Weeks)

Our sensational 1952 red introduction tops them all in the medium reds. Jumped right to the top in its first year and continued to hold that position during 1953. It wins the blue ribbons in every show where entered. Classed as 450 with blooming time 85 to 90 days. Up to 55 inch spike with 21 bud count. Opens five to seven florets on a medium stem and never crooks. Extremely healthy with deep green foliage and makes a very solid, long keeping bulb. A grand commercial. Do not fail to get your start of Poinsettia this year.

Priced in all quantities in retail and wholesale listings.

**DISCOUNTS:** On cash orders of \$5.00 to \$8.00 select 5% extra in bulbs of your own choosing. From \$9.00 to \$20.00 select 10% in extra bulbs. On orders over \$20.00 select 15% extra. No discount on collection or wholesale offers.

# Super Quality GLADIOLUS

## Retail Prices

### Bulbs Priced PER TEN (5 at Same Rate), Prepaid

	Large 1 1/4" up	Medium 3/4" up	Small 3/8"-3/4"
Betty Duncan	\$1.20	\$ .80	\$ .50
Birch Red	1.20	.80	.50
Boise Belle	1.60	1.10	.70
Bonnie Brae	2.40	1.75	1.20
Bridal Orchid	1.20	.90	.50
Circe	1.80	1.20	.80
C. D. Fortnam	2.80	2.00	1.20
Col. Atkinson	1.10	.80	.50
Columbia	4.00	2.80	1.60
Complexion	1.10	.80	.50
Crown Jewel	1.80	1.20	.90
Elmer's Rose	2.00	1.60	1.00
Evangeline	1.20	.70	.40
Fire Gleam	1.60	1.00	.60
Giant Cyclamen	1.20	.70	.40
Gold	3.20	2.40	1.60
Gorgeous Deb	2.40	1.80	1.20
Kathy Lee	1.20	.80	.40
King David	2.80	2.00	1.20
Lady Anne	1.10	.70	.50
Lavender Lace	1.40	.90	.60
Little Sweetheart	1.40	1.00	.60
Magnet	1.60	1.20	.90
Manchu	1.10	.70	.50
Mid America	1.20	.80	.50
Mother Fischer	2.00	1.50	1.00
Necia	1.40	.90	.60
New York	1.10	.70	.40
Noweta Rose	1.20	.80	.50
Parthiana	1.10	.70	.50
Patrol	1.20	.80	.50
Poinsettia	4.00	2.80	1.60
Polynesia	1.20	.80	.50
Quiberon	1.20	.80	.50
Red Velvet	2.40	1.60	1.00
Red Wing	1.20	.80	.50
Robert Alan	2.00	1.50	1.00
Rosy Future	1.60	1.00	.60
Sherwood	1.10	.70	.50
Sparks	1.10	.70	.50
Stormy Weather	2.00	1.40	.90
Strawberry Peach	1.10	.80	.50
Sweet Sixteen	1.80	1.20	.80
The Rajah	1.70	1.00	.70
Trails End	1.40	.90	.60
Wedgwood	1.20	.80	.50
Zephyr	1.10	.80	.50

### Bulbs Priced PER EACH—Prepaid

	Large 1 1/4" up	Medium 3/4" up	Small 3/8"-3/4"
Ann Sherman	\$ .50	\$ .35	\$ .20
Bonnie Brae	.30	.25	.15
Columbia	.50	.35	.20
Cream Orchids	.25	.20	.15
Early Snow	2.00	1.50	1.00
Edith Warr	1.00	.80	.40
Fort Knox	1.25	.75	.50
Fraser	.35	.25	.15
Gold	.40	.30	.20
Heirloom	1.50	1.00	.60
Howard V. Wright	1.50	1.00	.60
Karen	2.00	1.50	1.00
Karen Marie	.50	.35	.20
King David	.35	.25	.15
Look	1.50	1.00	.75
Nordic Queen	.50	.35	.25
Painted Lady	.75	.50	.30
Peach Glow	.35	.25	.15
Pennant	.50	.35	.25
Persian Rug	.50	.35	.20
Poinsettia	.50	.35	.20
Red Feather	1.00	.75	.50
Ruffled Ebony	1.25	.90	.50
Southern Belle	.50	.35	.20
Tyrone	.75	.50	.35
White Lace	.25	.20	.15

5 BULBS AT 4 TIMES SINGLE BULB RATE

## YOUR SELECTION OFFER -- PREPAID

We are offering in this group a selection of fine standard and commercial varieties, all at one price. Minimum order 10 of any one variety.

10 Large, \$1.00; 10 Medium, \$ .60 (Minimum Order \$3.00)

Abu Hassan  
Alice Ayer  
Astrid  
Athlone  
Aureole  
Benjamin Britten  
Burma  
Chamouny

Dr. Fleming  
Elizabeth the Queen  
Firebrand  
Florence Nightingale  
Friendship  
Green Light  
Harry Hopkins  
June Day

October Sunshine  
Orange Gold  
Pactolus  
Phantom Beauty  
Ravel  
Red Charm  
Rosa Van Lima

Snow Princess  
Spic & Span  
Spotlight  
Tivoli  
Truelove  
Valeria  
White Goddess

Spring 1954



POINSETTIA

## Please Read Before Ordering

### TO OUR CUSTOMERS

This is our 30th annual spring list and is the only price list we issue. We grow gladiolus exclusively and our SUPERIOR QUALITY is known the nation over by both growers and home gardeners alike. Our hundreds of repeat orders from our customers year after year convinces us that our bulbs must be tops.

All our stock is grown from small bulbs and bulblets in the fertile WILLAMETTE VALLEY of Oregon. Grown under the most modern irrigation system and stored in our spacious warehouse especially constructed to properly handle glads.

### POOL CAR SHIPMENTS

Eastern wholesale customers please check our PREPAID prices as given inside this list on pool car shipments. Don't miss this money saving service.

### TERMS AND SHIPMENT

Net cash before shipment; or 25% with order until date of shipment with balance sent c.o.d. Full remittance will be appreciated and will hasten delivery of your order.

Shipment will be made at the proper time in spring for planting. If you want your order at any special time or by any special method, please state so on your order. Truck service is available and cheapest for Pacific Coast orders of 100 pounds or over. Minimum order \$3.00. No single item under 10 cents.

**NON WARRANTY**—We give no warranty, express or implied, and will in no way be responsible for the results of any planting or forcing of any stock sold. We exercise the greatest care in handling our bulbs and guarantee all stock true to name, but will not be responsible beyond the purchase price of any bulbs sold.

Our Choice  
DELUXE MIXTURES

For those who want a grand mass of color, we offer two outstanding DELUXE MIXTURES. Not named as to varieties, but guaranteed to contain over 25 different sorts taken from our regular named listings. You will never make a better buy.

DELUXE MIXTURE "A"  
100 No. 2 Bulbs: \$4.50 Prepaid

DELUXE MIXTURE "B"  
100 No. 3 Bulbs: \$3.50 Prepaid

**ABU HASSAN** (K. & M.). Beautiful rich violet blue, with buds showing darker and slight fine penciling in throat. Five open on a tall, slender but stiff spike.

**ALICE AYER**. A pure early white with five to seven nicely placed florets on a good flower head. Looks quite promising for a good one in its color.

**ANNE SHERMAN** (Woods). Beautiful clear shell pink with 7 ruffled and fluted florets open at once.

**ASTRID** (Jack). Clear, medium rose with narrow throat line. Opens five to seven florets which are slightly ruffled. Looks like a fine new addition to this color class and a grand cut flower.

**ATHLONE** (Palmer). Clear warm flesh color. Opens up to 10 well placed florets arranged in ideal formal style.

**AUREOLE** (Pruitt). A light heavily ruffled yellow. Very popular cut flower and prolific grower making jumbo bulbets that will bloom profusely.

**BEAUTY'S BLUSH** (Fischer). Color is a delicate pink blush overlying a frosty white. Opens 8 plain petaled round florets on a tall spike. An excellent cut flower for home or shop.

**BENJAMIN BRITTEN** (K. & M.). Very deep lavender with small white lines. Very beautiful.

**BETTY DUNCAN** (Benedict). Lovely orange blending to a clear golden throat. A good grower and looks like a fine commercial.

**BIRCH RED** (Rich). A smooth pure medium dark red without markings. Opens up to seven nice round florets on a tall spike. An excellent variety.

**BONNIE BRAE** (Mode). Most beautiful blush salmon pink. Heavy prize winner at Canadian shows.

**BOISE BELLE** (Roberts). A very pleasing pink and yellow that will open up to 12 very heavily ruffled florets with most of the remaining buds showings color. Very vigorous and husky grower and quite popular with the home gardener and as a commercial.

**BRIDAL ORCHID** (Carlson). New strong growing pastel lavender of huge size. Opens up to 10 ruffled florets on long flower spike with as many as 24 buds. Will open to tip when cut in tight bud and an excellent cut flower.

**BURMA** (Palmer). Very deep, heavily ruffled rose, somewhat lighter in the upper throat and shading to a beautiful darker blotch on the lip.

**CHAMOUNY** (Baerman). A distinct shade of deep rose shading to lighter color on edge of petals. Opens up to 10 blooms on a tall spike. Always popular with the cut flower trade as it is really beautiful.

**CIRCE** (K. & M.). Early russet orange with a deeper red blotch and creamy yellow band. A very strong grower.

**CLARENCE D. FORTNAM** (Kadel). Beautiful blush pink that opens 8 on a 24-inch flower head. Heavily ruffled and needlepoint and a grand show winner. Highly recommended.

**COLONEL ATKINSON** (Williams). A husky lavender rose clear to the throat, except for a deeper hair line of rose on the lower petal. Rather a late bloomer.

**COLUMBIA** (Roberts-Majeski). Color is quite similar to the old popular variety, Corona, except that there is no yellow or other foreign color in the throat.

**COMPLEXION** (Bastian). A very fine pink that is straight and tall with a good stem, making it a good commercial and exhibition variety.

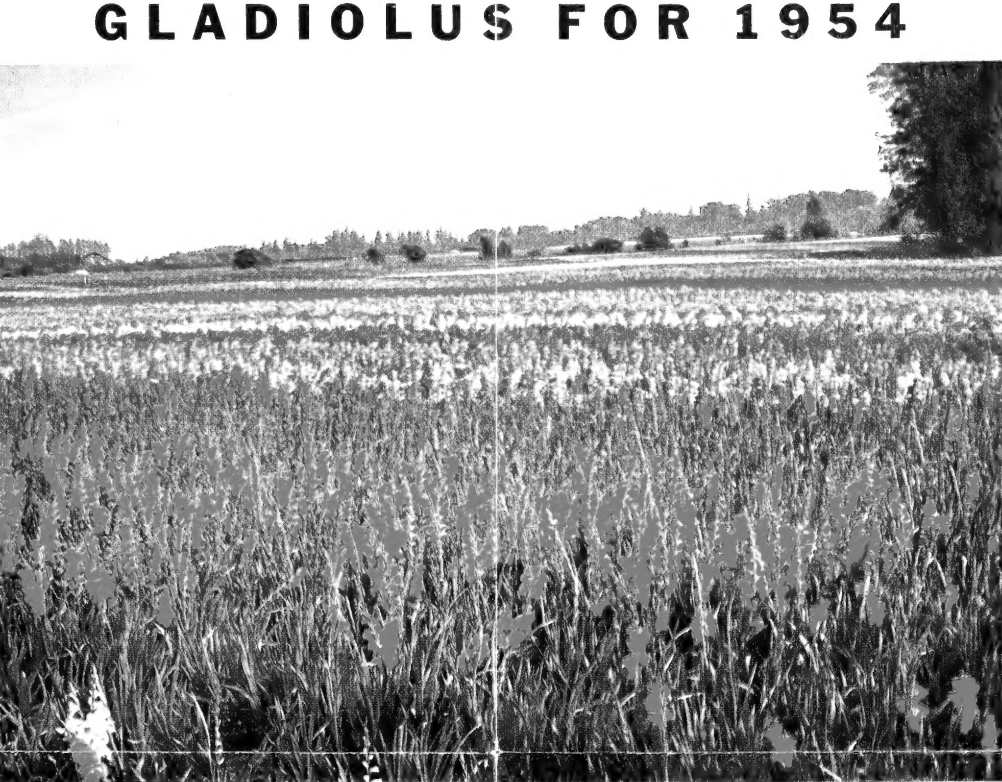
**CREAM ORCHIDS** (Fischer). Clear cream color of medium size. Florets very heavily crimped and ruffled with six open.

**CROWN JEWEL** (Fischer). Light rosy lavender with violet on lip petals with small cream border. Frilled florets with six open.

**DR. FLEMING** (Eu). A large medium pink that is very attractive. Opens five well placed florets on a medium height spike.

**EARLY SNOW** (Roberts). Pure white without markings, white stamens. The tall slender spikes carry seven or eight open. A splendid white.

**EDITH WARR** (Warr). Huge pink with florets up to 6 inches, opening 8 with 6 in color. Strong healthy grower and considered the best in the large pinks.



ONE OF OUR GLADIOLUS GROWING FIELDS WITH POINSETTIA BLOOMING IN THE FOREGROUND

**ELIZABETH THE QUEEN** (White). Beautiful lavender with darker lines in throat. Large ruffled blooms with seven or eight open.

**ELMER'S ROSE** (Fischer). A heavily ruffled deep rose that has great possibilities of becoming a great cut variety as well as a beauty in the home garden.

**EVANGELINE** (Palmer). A fine new very light rose pink with a creamy yellow throat. Grows to a huge size with plants up to six feet. Opens eight or nine fine ruffled blooms on a long, stretchy stem.

**FIREBRAND** (Butt). A nice medium red that fairly glistens like velvet. Slightly darker in throat with white lines on lower petals.

**FIRE GLEAM** (Jack). A large exhibition type of fiery scarlet color. Heavy white line on a darker lip. Early.

**FLORENCE NIGHTINGALE** (Harris). One of the finest of the new whites. Up to eight blooms open on a tall, straight spike. Considered a grand commercial and show flower by all the growers and destined to be one of the best in its color.

**FORT KNOX** (Torrie-Graffi). Fine medium self yellow. One of the best in this color. A good rival for Gold with more buds and longer flower heads. Ruffled and of heavy substance. Opens 6 to 8 florets.

**FRASER** (Harris). Extremely deep heavily ruffled salmon with deeper throat. A grand commercial or exhibition variety.

**FRIENDSHIP** (Fischer). A beautiful soft pure ruffled pink of the shade all will fall in love with. Opens up to 8 nicely placed blooms on a medium spike. If you like a pure pink, you must have this one.

**GIANT CYCLAMEN** (Higgins). Very attractive light rose. Opens several lavender-rose, well placed flowers. Color somewhat similar to Miss Wisconsin but perhaps better.

**GOLD** (Marshall). A new wonderful rich yellow variety that has become the sensation in the yellow class. Strong healthy grower that has won many ribbons and can't help being a grand commercial.

**GORGEOUS DEB** (Wilson). A new light salmon with intense ruffling and opens up to 9 well placed blooms on a tall straight spike.

**GREEN LIGHT** (Pfitzer). In big demand on account of its chartreuse color. Buds have a greenish gloss, with open florets of a lighter color.

**HARRY HOPKINS** (Salman). A grand rose red with nice spike and good placement. A fine cut flower with excellent placement.

**HEIRLOOM** (Klein). Probably the most talked of 1952 release. A clear orchid lavender with no flecking. Has a grand show record and should become one of the finest of new introductions.

**HOWARD V. WRIGHT** (Kadel). A new light yellow without markings, somewhat deeper in throat. Opens 8 or more at a time.

**JUNE DAY** (Roberts). Extremely early blooming pure pink with a small cherry blotch. Opens up to seven florets on a medium tall spike. The earliest bloomer in the field as a rule.

SAVE ON TRASPORTATION

We will again have pool car shipments going east this year. First car will leave Salem about March first and second car about April first. We will gladly include your order in either of these cars to **Chicago, Illinois or Trenton, New Jersey**. Using this service, all prices in this list will be **PREPAID** to points of distribution, either Chicago or Trenton. You pay express from Chicago or Trenton only. Minimum order on this service \$20.00 or 100 pounds in weight. Take advantage of this **MONEY SAVING** service.

**KAREN** (Mazur). Clear medium magenta shading lighter toward the throat, with the three lower petals showing a sulphur color. Very attractive.

**KAREN MARIE** (Majeski). An exquisite white that is superbly blended with a cream to yellow throat. Height of spike 50 inches with a flower head of 23 inches. Opens 5-7 nicely ruffled florets on an 18-bud spike. An approval award received from NAGC test gardens in 1950.

**KATHY LEE** (Fairchild). A heavily ruffled lemon yellow that is very attractive. Flower head a little short but opens up to eight wide open blooms of good substance.

**KING DAVID** (Carlson). Deep royal purple, with rich red velvet throat. Very ruffled, winged and fluted. Florets are large with a picotee edging. It has many show winnings and rated one of the best.

**LADY ANNE** (Buch). An excellent prospect in the early whites. Blends to a canary yellow throat which adds to its attractiveness. Opens seven florets on a well balanced spike with a good flower head.

**LAVERNER LACE** (Fischer). A massive lavender with glowing creamy throat. Beautiful in color and a good cut flower.

**LITTLE SWEETHEART** (Fischer). The finest miniature that you can buy. Pure pink with large snowy throat makes it so beautiful that you will be convinced that the small ones can be great.

**LOOK** (Taylor-Rockley). Very promising new light pink that no doubt will become a grand commercial. Six or more open on a tall slender spike. Good habits and a real glad.

## WEEKS WHOLESALE PRICES FOR 1954

GLADIOLUS PRICES F.O.B. SALEM, OREGON—All bulbs listed f.o.b. Salem with Transportation charges collect. Not less than 25 bulbs at the 100 rate; 250 at 1000 rate.

Variety	Per	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6	Bulblets		Variety	Per	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6	Bulblets		
								Qt.	Pk.									Qt.	Pk.	
Abu Hassan	100	\$	\$ 3.80	\$ 3.00	\$ 2.20	\$	\$	\$	\$	Manchu	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00	
Alice Ayer	100	5.00	4.00	3.00	2.20	1.60	1.20	5.00			1000	36.00	30.00	24.00	18.00	12.00	8.00	Bushel	80.00	
Astrid	100	4.00	3.20	2.40	1.80	1.20	.80	4.00	24.00	Mid America	100	6.00	5.00	4.00	3.00	2.20	1.60	6.00		
	1000	32.00		20.00	15.00	10.00	7.00	Bushel	70.00	Mother Fischer	100	12.00	10.00	8.00	6.00	5.00	4.00	20.00		
Athlone	100		3.20	2.40	1.80			3.00	18.00	Necia	100	7.00	6.00	5.00	4.00	3.00	2.00	10.00		
	1000		25.00	20.00						New York	100	4.60	3.80	3.00	2.40	1.80	1.20	4.00	24.00	
Aureole	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00		1000			24.00	18.00	13.00	9.00			
	1000		26.00	20.00	15.00	10.00	7.00	Bushel	75.00	Nordic Queen	100	30.00	25.00	20.00	16.00	12.00	10.00	60.00		
Beauty's Blush	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00	Noweta Rose	100	6.00	5.00	4.00	3.00	2.20	1.80	15.00	90.00	
	1000		26.00	20.00	15.00	10.00	7.00				1000	48.00	42.00	32.00	24.00	18.00	14.00			
Benjamin Britten	100	4.40	3.80	3.00	2.20	1.40	1.00	3.00	18.00	October Sunshine	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00	
	1000		26.00	20.00	15.00	10.00	7.00				1000		26.00	20.00	16.00	12.00	9.00			
Betty Duncan	100	6.00	5.00	4.00	3.00	2.20	1.40	5.00	30.00	Orange Gold	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00	
Birch Red	100	5.00	4.00	3.00	2.20	1.80	1.20	6.00			1000	32.00	26.00	20.00	16.00	12.00	8.00			
Boise Belle	100	12.00	10.00	8.00	6.00	5.00	4.00	30.00		Pactolus	100	4.00	3.20	2.40	1.80	1.20	.80	4.00	24.00	
	1000										1000	32.00	26.00	20.00	15.00	10.00	7.00	Bushel	75.00	
Bridal Orchid	100	5.00	4.00	3.20	2.20	1.80	1.20	6.00	36.00	Parthiena	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00	
	1000		30.00	22.00	16.00	12.00	8.00				1000			24.00	18.00	12.00	8.00			
Burma	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	Patrol	100	5.00	4.00	3.00	2.40	1.80	1.20			
Chamouny	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		1000			30.00	24.00	18.00	14.00			
	1000		24.00	18.00	14.00	9.00	6.00			Phantom Beauty	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Circe	100	12.00	10.00	8.00	6.00	5.00	4.00				1000		25.00	20.00	15.00	10.00	7.00	Bushel	50.00	
	1000									Poinsettia	100	30.00	25.00	20.00	15.00	12.00	9.00	75.00	400.00	
C. D. Fortnam	100	20.00	17.00	14.00	11.00	8.00	6.00	30.00			1000	200.00	180.00	150.00	110.00	85.00	60.00	Per 1000	25.00	
Col. Atkinson	100		4.00	3.00	2.20	1.80	1.20	4.00		Polynesie	100	6.00	5.00	4.00	3.00	2.00	1.20	15.00		
Columbia	100	25.00	20.00	16.00	12.00	10.00	8.00	50.00	275.00	Quiberon	100	7.00	6.00	5.00	4.00	3.00	2.00	10.00	60.00	
Complexion	100	4.40	3.80	3.00	2.20	1.40	1.00	4.00	24.00	Ravel	100		3.80	3.00	2.20	1.40	1.00	3.00	18.00	
Crown Jewel	100	12.00	10.00	8.00	6.00	5.00	4.00	16.00		Red Charm	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Dr. Fleming	100	4.40	3.80	3.00	2.20	1.80	1.20	4.00	24.00		1000		23.00	18.00	14.00	10.00	7.00			
Elizabeth the Queen	100		3.20	2.40	1.80	1.20	.80	3.00	18.00	Red Velvet	100	10.00	9.00	8.00	7.00	6.00	5.00	25.00		
	1000		24.00	18.00	14.00	10.00	6.00			Red Wing	100	6.00	5.00	4.00	3.00	2.20	1.60	10.00		
Elmer's Rose	100	12.00	10.00	8.00	6.00	5.00	4.00	16.00			1000			32.00	25.00	18.00	13.00			
Evangeline	100	4.60	3.80	3.00	2.40	1.80	1.20	8.00	48.00	Robert Alan	100	10.00	8.00	6.00	5.00	4.00	3.00			
	1000		36.00	30.00	25.00	20.00	14.00	9.00	Bushel	150.00		100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
Fire Gleam	100	10.00	8.00	6.00	5.00	4.00	3.00	12.00		Rosa Van Lima	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Firebrand	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	Rosy Future	100	14.00	12.00	10.00	8.00	6.00	4.00	20.00		
	1000		25.00	20.00	15.00	10.00	6.00	Bushel	50.00	Sherwood	100	4.40	3.80	3.00	2.20	1.40	1.00	3.00	18.00	
Florence Nightingale	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00		1000		26.00	20.00	16.00	12.00	8.00			
	1000		30.00	25.00	20.00	15.00	10.00	6.00	Bushel	60.00	Snow Princess	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00
Friendship	100	4.60	3.80	3.00	2.40	1.80	1.20	4.00	24.00		1000		24.00	18.00		9.00	6.00			
	1000		36.00	30.00	24.00	18.00	12.00	8.00	Bushel	70.00	Sparks	100		3.80	3.00	2.20	1.40	1.00	3.00	18.00
Giant Cyclamen	100	5.00	4.00	3.00	2.20	1.80	1.20	4.00	24.00		1000			26.00	20.00	16.00	12.00	8.00		
	1000			24.00	18.00	13.00	9.00			Spic and Span	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Gold	100	24.00	21.00	18.00	15.00	12.00	9.00	40.00	240.00		1000		25.00	20.00	15.00	10.00	6.00	Bushel	55.00	
	1000		192.00	168.00	144.00	120.00	96.00	72.00		Spotlight	100		3.20	2.40	1.80	1.20	.80	3.00	18.00	
Gorgeous Deb	100	14.00	12.00	10.00	8.00	6.00	5.00	30.00		Stormy Weather	100	14.00	12.00	10.00	8.00	6.00	5.00	30.00		
Green Light	100	4.40	3.80	3.00	2.20	1.40	1.00	3.00	18.00	Strawberry Peach	100	4.40	3.80	3.00	2.20					
	1000		26.00	20.00	15.00	12.00	9.00			Sweet Sixteen	100	12.00	10.00	8.00	6.00	5.00	4.00	16.00		
Harry Hopkins	100	4.60	3.80	3.00	2.40	1.80	1.20	5.00	30.00	The Rajah	100	10.00	8.00	6.00	4.00	3.00	2.20	15.00		
	1000		30.00	24.00	18.00	12.00	9.00			Tivoli	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	
Heirloom	100			80.00	70.00	60.00	50.00	250.00			1000		30.00	24.00	19.00	14.00				
June Day	100	4.00	3.20	2.40	1.80	1.20	.80	3.00	18.00	Trails End	100	8.00	6.00	5.00	4.00	3.00	2.00	8.00		
	1000		30.00	25.00	20.00	15.00	10.00	7.00	Bushel	50.00	Truelove	100	4.00	3.20	2.40	1.80				
Julia Mae	100	70.00	60.00	54.00	48.00	35.00	25.00	Per 100	5.00		1000		30.00	25.00	20.00	15.00				
Kathy Lee	100	4.60	3.80	3.00	2.40	1.80	1.20	4.00	24.00	Valeria	100	4.00	3.20	2.40						
	1000		36.00	30.00	24.00	18.00	12.00	9.00		Wedgwood	100	5.00	4.00	3.20	2.40	1.80	1.20	5.00	30.00	
King David	100	20.00	17.00	14.00	11.00	9.00	7.00	30.00	180.00		1000			25.00	20.00	15.00	10.00			
	1000				112.00	88.00	72.00	63.00		White Goddess	100	4.40	3.80	3.00	2.20	1.40	1.00	3.00	18.00	
Lady Anne	100	4.40	3.80	3.00	2.20	1.40	1.00	6.00	36.00		1000		26.00	20.00	15.00	10.00	7.00	Bushel	55.00	
Lavender Lace	100	7.00	5.00	4.00	3.20	2.60	1.60	7.00	42.00	Zephyr	100	5.00	4.00	3.00	2.20	1.60	1.20	4.00	24.00	
Magnet	100	12.00	10.00	8.00	6.00	5.00	4.00	16.00			1000			24.00	18.00	14.00	10.00			





CONTINUE ORDER ON THIS PAGE

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Remarks:

Write below names of friends you would like us to send catalog.

**MAGNET** (Fischer). Frosty rose lavender in color with huge florets. A prolific grower from bulbets and small stock and should be very popular with both gardeners and florists.

**MANCHU** (B. Palmer). Brilliant yellow overlaid with a flush of pink with a small reddish blotch. Somewhat ruffled on a tall wiry stem. Blooms well from small bulbs. If you like a true oriental color, this is it.

**MID AMERICA** (Evans). A giant unmarked light red that has been a sensation. Huge flowers up to seven inches. Will produce, even from small bulbs, exhibition size spikes.

**MOTHER FISCHER** (Fischer). One of the finest of the new whites. Heavily ruffled and strong in vigor and growth. A top notch variety in every respect.

**NECIA** (Both). An Australian variety of great beauty. Soft salmon pink with lavender rose blotch makes it very attractive.

**NEW YORK** (Salman). Extremely deep rose. Deeper than blood red but definitely rose. A tall grower with large florets well placed.

**NORDIC QUEEN** (Fischer). Soft glowing flesh pink, blending to a creamy yellow throat. A husky grower and truly beautiful. One of the finest from Noweta Gardens.

**NOWETA ROSE** (Fischer). A sensational rose that has already created a great stir of comment amongst glad lovers. Of huge size opening up to 12 splendidly placed florets and a grand winner in garden or show. Has won heaps of prizes.

**OCTOBER SUNSHINE** (Quackenbush). A new orange blending to a golden yellow throat. Six open on a tall well placed spike. Good strong grower on a husky plant.

**ORANGE GOLD** (Marshall). Clear rich beautiful medium dark orange gold. Four to six open on a tall straight spike.

**PACTOLUS** (K. & M.). A vivid apricot cream with orange red blotch on lower petals. Opens up to 10 wide open tightly attached florets on a nice spike. A strong healthy grower and good propagator. If you like a blotched variety, you will be more than pleased with this one.

**PAINTED LADY** (Roberts). Pink in color, but entirely different. Pure pink, with the creamy white lip petals outlined and bordered bright scarlet-pink. Ruffled and fluted.

**PARTHIENA** (Hitchcock). A giant deep lavender. Opens up to 8 somewhat ruffled well placed blooms on a long flower head. Different from all other varieties and truly gorgeous.

**PATROL** (Palmer). A light apricot with a yellow throat. Will open 10 or more florets on a tall spike. Very attractive and one of the best in its color class.

\***PEACH GLOW** (Harris). A large buff orange, with wide open, well rounded florets. Ruffled and of very heavy texture. A most unusual and beautiful glad.

\***PENNANT** (Palmer). A beautiful soft shade of pink with no flecking or streaks to mar its beauty. Opens 8 to 10 flowers with perfect placement. An improvement over Evangeline, a sister seedling.

**PERSIAN RUG** (Roberts). Plum and rose with prominent creamy blotch. Very striking and beautiful flower.

**PHANTOM BEAUTY** (Bastian). Light pink with up to 10 open. A fine show flower and a good commercial.

**POLYNESIE** (K. & M.). Salmon with a yellow throat and a small salmon blotch. Will open eight or more on a tall spike.

**QUIBERON** (Errey). A grand new variety from down under. A beautiful peach buff in the same color class as Patrol but will grow taller. Color shades a little darker toward the edge and to a light yellow throat.

**RAVEL** (K. & M.). Violet blue with reddish brown markings. Tall straight spike with eight to 10 open. Strong healthy grower and one of the best blues we have tried. Early bloomer.

**RED CHARM** (Butt). One of the most popular medium reds. A consistent grower and equally as good in garden or as a commercial. Opens eight well placed blooms on a tall spike.

**RED FEATHER** (Butt). One of Leonard's best reds to date. Fine clear deep red color with 7 to 9 open.

**RED VELVET** (Bastian). A medium dark red with a very live sheen and sparkle. A sister seedling of our own introduction Poinsettia, but definitely taking more after the Commander Kohl side of the cross. It makes consistently tall spikes with no crooking, opening six to eight florets on a tall spike. You will like it.

**RED WING** (Graaff). Color is a glossy light scarlet red. Opens up to 10 large blooms on a long flower head of 22 buds. One of the best new reds.

**ROBERT ALAN** (Lorenz). A tall golden yellow with a nice flower head and up to seven wide open florets. Has a fine past show record.

**ROSA VAN LIMA** (Pfitzer). Light rose pink with a touch of lavender deep in throat.

**ROSY FUTURE** (Pletcher). A deep rose with a light fuchsia cast. Opens 6 on a 20-bud spike of good height. Strong healthy grower and looks like a great addition to this color class. Nice substance and lasting qualities.

\***RUFFLED EBONY** (Fischer). New black red that is as dark as any, but with much more life to the color. Extremely ruffled with a silken sheen and the height of beauty.

**SHERWOOD** (Pruitt). One of the best of the newer purple glads. Opens 7 large lightly ruffled blooms on a tall plant.

**SPARKS** (Glass). A tall creamy yellow with an explosive red blotch. Opens seven large fluted florets with triangular shape informally arranged on the spike. Very showy and attractive.

**SNOW PRINCESS** (Pfitzer). Creamy white. Has been one of the best standard cut flower whites for years and still very popular.

**SPIC AND SPAN** (Carlson). Deep ruffled pink. Somewhat like New Era, one of its parents. Has been a great winner the past years and destined to be one of the finest of the new introductions. Don't miss this one.

**SPOTLIGHT** (Palmer). Clear medium deep yellow with small scarlet blotch in throat.

**STRAWBERRY PEACH** (Salbach). Large wide open beautiful bright orange pink with soft scarlet blotch and feather. Opens six to eight blooms of heavy texture and well placed on a tall straight stem. A strong grower and opens to tip when cut in bud.

**SOUTHERN BELLE** (Fischer). Medium to deep pink with prominent white throat and a definite blue picotee edge. Florets are nicely ruffled with 7 to 9 open on a good stem.

**STORMY WEATHER** (Barrett). A grand smoky that is rated one of the best. 8 to 10 open on a tall straight willowy spike. If you like a smoky, don't look any further.

**SWEET SIXTEEN** (Fischer). A beautiful medium sparkling pink. A sport of Beauty's Blush but showing more color. Plain petaled with rounded florets. A great favorite with the florists and home gardeners.

**THE RAJAH** (Jack). A very rich deep purple, opening six or more giant blooms on a tall straight spike. A great show winner and a grand rival to the popular King David.

**TIVOLI** (K. & M.). Lovely clear light rose. The color of old Coryphee but straight and more beautiful. Tall and straight, with up to 10 open on a well placed spike.

**TRAILS END** (Ficht). Deep lavender rose with a creamy yellow throat. Opens seven or more large frilled florets on a medium spike. Truly beautiful and should make a grand commercial.

**TRUELOVE** (Klein). Clear, somewhat ruffled early shell pink of a fine shade and form. Opens six to eight wide open blooms on fairly tall slender stems.

**TYRONE** (Deam). A clear light lavender with small cream-white center, very slight darker stippling at outer edge of throat. Opens seven to 9 with good placement on a nice spike.

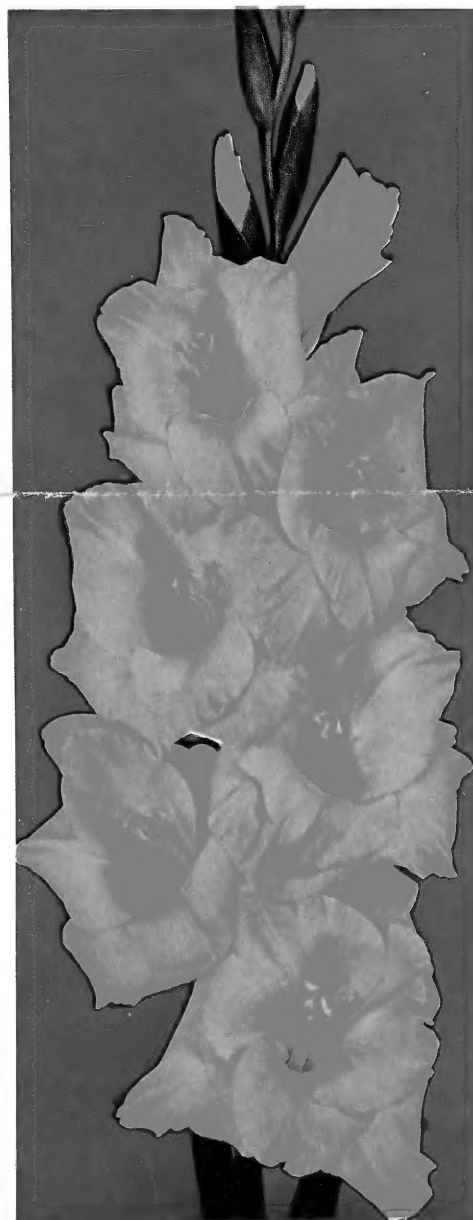
**VALERIA** (Pruitt). Light scarlet of an unusual shade. Valuable as an early cut flower.

**WEDGWOOD** (Fischer). A popular waxy lavender with a cream throat. Not large, but its earliness and beautiful color make it in great demand. Extremely ruffled.

**WHITE GODDESS** (Roberts). Strong growing heavily ruffled white. Will grow up to 60 inches in height with seven or eight well placed florets open. A very fast propagator and germination is excellent.

**WHITE LACE** (Fischer). One of the most beautiful small flowered varieties in existence. Snowy white, except for an ivory throat. A well proportioned spike with adequate length.

**ZEPHYR** (Butt). Deep flesh pink with reddish throat mark. Eight or more open on a tall spike. A strong grower and very attractive.



GOLD

